CEEMS Workshop: “How to enable Quality Infrastructure for Competitiveness: a Reform Toolkit”
October 8, 2018, Hamburg, Germany 2.30-5.30 p.m.

**Background**

The Quality Infrastructure (QI) Reform Toolkit is a joint product of the World Bank Group (WBG) and the National Metrology Institute of Germany (PTB).

The aim of the QI Reform Toolkit is to provide guidelines for reformers in partner and client countries on the diagnostic, design, implementation, and measurement of Quality Infrastructure reforms.

It is expected that QI reforms would help emerging and developing countries increase exports to existing markets, open new markets, diversify product base, and improve investment and trade opportunities. Such reforms could also boost productivity through:

- Reducing the production and trade costs due to more simplified regulatory requirements for efficient quality assurance;
- Benefitting from economies of scale due to the utilization of internationally recognized standards, which enable interoperability between manufacturers across the value chain;
- Enhancing innovation and technology diffusion

Quality Infrastructure is also essential for achieving policy objectives aimed at ensuring public health and safety, consumer protection, environmental and social safeguards.

For many years, the OIML has recognized that those of its Members whose metrology systems are not yet fully developed face a number of distinct challenges. Addressing these challenges has become a priority for the Organization since 2013 when the CIML established an Advisory Group on matters concerning Countries and Economies with Emerging Metrology Systems (CEEMS), chaired by the CIML Member for the People’s Republic of China. Formal Terms of Reference for this Advisory Group were approved by the CIML in 2017

**Objectives**

Familiarize participants with the QI Reform Toolkit, its instruments and its practical application, using the example of Legal Metrology, and raise awareness on the importance of Quality Infrastructure for economic, environmental and social development. World Bank Group and PTB will present international good practices for QI reform and the offering from WB and PTB in supporting these.

**Target Group**

Representatives from CEEMS countries from Africa, Latin America and Asia, especially OIML Corresponding Members and countries interested in becoming OIML Member States or Corresponding Members (about 100 people).
Participants reflect on the newly published QI Reform Toolkit and the potential for applying it in their home countries to support QI reforms and awareness-building. They are also made aware about how the German Development Cooperation and the World Bank Group could support these processes, as needed.

Methodology

- Presentation of QI Toolkit and its application
- Break-out session with working groups in order apply Rapid Diagnostic Tool to Legal Metrology
- Plenary Session for presentation of main findings, and discussion of open questions regarding the Diagnostic and the Toolkit

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter/ Organization</th>
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<tbody>
<tr>
<td>2.30 p.m.</td>
<td>Opening Address</td>
<td>Dr. Roman Schwartz, CIML President</td>
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<td>Opening Address</td>
<td>Chair CEEMS Advisory Group</td>
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<td>3.00 p.m.</td>
<td>Introduction to Toolkit</td>
<td>Catherine Kadennyeka Masinde, Wafa Aranki (WBG)</td>
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<td>3.45 p.m.</td>
<td>Break-Out Session: Rapid Diagnostic Tool Legal Metrology</td>
<td>Facilitation by PTB and WBG Team</td>
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<td>4.45 p.m.</td>
<td>Plenary Discussion and Wrap-up</td>
<td>Rapporteur of each Group</td>
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<tr>
<td>5.25 p.m.</td>
<td>Closing Remarks</td>
<td>Dr. Roman Schwartz</td>
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